

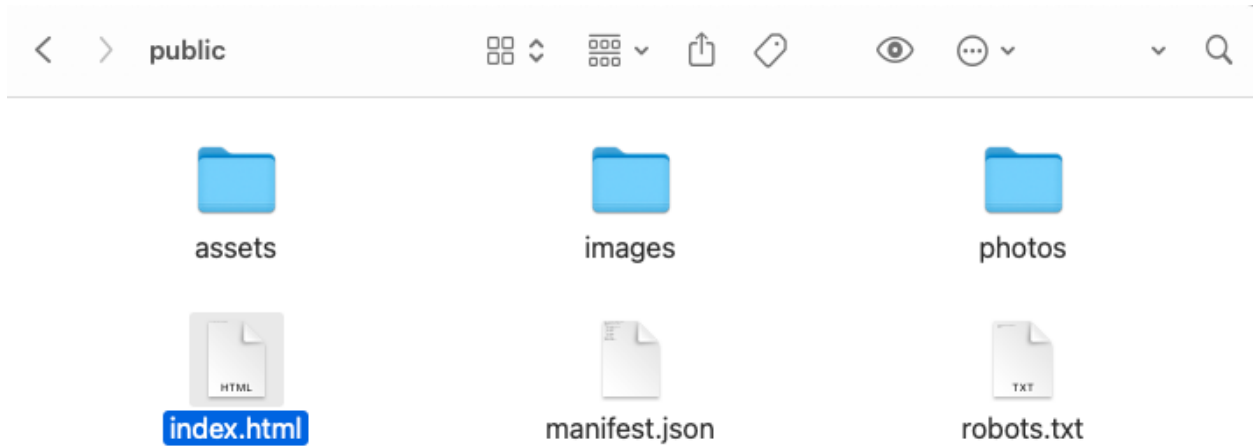
Asset Tag Inclusion for Monetization Bitfari DAO Ad Yield Integration (Billboards/Invisible Ads Platform)

Include an asset tag for Web3 app monetization via physical billboards and Bitfari DAO incentives.



Step 1

Copy the asset tag code in the front end code of your Web 3 App code. Usually this will be the index.html file in your React app (do not use react-ga for this).



```
1 <!DOCTYPE html>
2 <html lang="en">
3   <head>
4     <meta charset="utf-8" />
5     <link rel="icon" href="%PUBLIC_URL%/favicon.ico" />
6     <meta
7       name="viewport"
8       content="width=device-width, initial-scale=1, maximum-scale=1"
9     />
10    <meta name="theme-color" content="#000000" />
11    <meta
12      name="description"
13      content="Digital Land NFT Marketplace - Bitfari"
14    />
15    <link rel="apple-touch-icon" href="%PUBLIC_URL%/logo192.png" />
16    <link rel="manifest" href="%PUBLIC_URL%/manifest.json" />
17
18    <title>Digital Land - Bitfari</title>
19  </head>
20  <body>
21    <noscript>You need to enable JavaScript to run the marketplace.</noscript>
22    <div id="root"></div>
23  </body>
24 </html>
25
```

Step 2

Paste the asset tag using the code below

```
<!-- Bitfari Asset Tag (btag.js)-->
<!-- Registered Screen Test net STX Address () -->
<!-- Payment Main net STX Address () -->
<!-- App Domain () -->
<!-- App Name () -->
<!-- Location Tags (USA, Canada, Europe, Australia) -->
<!-- Positive Tags (games, fun, casino, insurance, cars, play, challenge) -->
<!-- Negative Tags (religion, politics, crypto, children, government) -->

<script async src="https://www.googletagmanager.com/gtag/js?id=G-KKNRX5TZTX"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-KKNRX5TZTX');
</script>
```

Step 3

Change the tags accordingly

Your STX testnet address must have a matching registered screen. Please only one screen per address.

Your mainnet address is your payment address, this can in the future be a BTC address.

Do not include a negative sign before each negative keyword.

Please separate keywords with commas.

Payments are made monthly, logged into the Stacks blockchain and Github.

Step 4

Use your ad yield to compensate users for their attention, or to finance app development.

Step 5

Sample distribution code 1:

<https://explorer.hiro.so/txid/SP35YC3R242ZF5NMMKQZRSR5CZJT4GCDNYJXMFN15.c5?chain=mainnet>

Sample distribution code 2:

<https://explorer.hiro.so/txid/SPA54MQ3JQQXSPERSBASP04FPKWPGJZAAGXAZ291.d7?chain=mainnet>